2024-2025 ASSESSMENT PLAN

Department: Accounting and Information Systems

Program of Study: B.B.A. in Accounting

Principal Goals	Learning Objectives	Courses in Which Students Interact with the Learning Objective
Oral and Written Communications	1.Demonstrating ability to prepare and deliver effective oral presentations	ACCT 350 / ACCT 372
	2. Organizing written accounting research in a clear understandable manner	ACCT 202 / ACCT 306 / ACCT 350 / ACCT 385
	3. Utilizing collaboration tools to foster effective team communications	ACCT 350 / ACCT 398
Technology Competency	1. Understanding of theory and practice on information system.	ACCT 202 / ACCT 321 / ACCT 322 / ACCT 341 / ACCT 343 / ACCT 385
	2. Effectively applying techniques and tools of data management and data analytics to support decision-making.	ACCT 306 / ACCT 321 / ACCT 322 / ACCT 341 / ACCT 343 / ACCT 385
	3. Adapting current and emerging information technologies consistent with evolution of accounting profession.	ACCT 321 / ACCT 322 / ACCT 341 / ACCT 343 / ACCT 385
Critical Thinking	1. Applying foundational accounting knowledge to solve business problems in a global environment.	ACCT 101 / ACCT 102 / ACCT 201 / ACCT 202 / ACCT 311 / ACCT 385
	2. Applying critical thinking skills to analyze problems and develop effective solutions.	ACCT 101 / ACCT 201 / ACCT 202 / ACCT 261 / ACCT 305 / ACCT 306 / ACCT 311 / ACCT 321 / ACCT 322 / ACCT 367 / ACCT 372 / ACCT 385
	3. Recognizing ethical issues and applying ethical principles to decision-making.	ACCT 202 / ACCT 261 / ACCT 321 / ACCT 322
Technical Knowledge	1. Applying financial accounting concepts, preparing financial statements, and interpreting accounting standards.	ACCT 101 / ACCT 102 / ACCT 201 / ACCT 202 / ACCT 311 / ACCT 372
	2. Employing managerial accounting methods and performance measures.	ACCT 201 / ACCT 305 / ACCT 306
	3. Constructing audit procedures with appropriate techniques.	ACCT 202 / ACCT 321 / ACCT 322 / ACCT 385
	4. Obtaining fundamental understanding of taxation and governmental accounting concepts.	ACCT 367