



## Korea University International Winter Campus (KU IWC) 2023-2024

*Join our winter, cherish your winter*

December 26 (Tue), 2023 ~ January 12 (Fri), 2024

### IWC 365 – [Blended] Language, Culture, and Society in Korea

#### I . Instructor

Professor	:	Sungdai (Sundy) Cho
E-mail	:	<a href="mailto:sundy@binghamton.edu">sundy@binghamton.edu</a>
Home Institution	:	SUNY at Binghamton
Class Time	:	13:10-15:50, M-F (KST)
Office Hours	:	TBA

#### II. Textbook

Required Textbook	:	Ho-Min Sohn. 2005. Korean Language in Culture and Society. University of Hawaii Press.
Recommended Additional Readings	:	Sungdai Cho and John Whitman. 2020. Korean: A Linguistic Introduction. Cambridge University Press.

#### III. Course Description and Objectives

This course provides the opportunity to become acquainted with Korean culture and society, reflected in its language, since the linguistic system of Korean and its daily uses are inseparably interwoven with the ever-evolving culture and society of the Korean people. It aims at a general understanding of Korean language and people, with emphasis on the culture and society. Attempts will be made to highlight the uniqueness of Korean cultural tradition in the broad context of East Asian civilization (Japanese and Chinese), as well as Western influence, especially of English. Its focal point is to cover invention and use of the Korean alphabet, standard language (South Korean) and cultured language (North Korean), Korean in contact with Chinese, Korean in contact with Japanese, sound symbolism, proverbs, terms of calendar, kinship terms, slang, honorifics, phatic expression, gender differences, Korean advertisements, linguistic structure and dialectal variation. Reading materials and lectures are in English. Gen Ed. H & D.

Prerequisites: No

**Gen. Ed. H and D**

**BU Course Number: (AAAS 311/Linguistics 335/Anthropology 380K)**

**(Required for Korean Major, Asian Major and Linguistics Major)**

## IV. Grading

Attendance	:	10 %
Midterm Exam	:	40 %
Two Presentations	:	40 %
Participation	:	10 %

## V. Class Outline

Date	Topic	Chapter	Remarks
Dec 25 (Mon)			
Dec 26 (Tue)	Chapter 1. Introduction Chapter 2. Invention and use of the Korean alphabet	1 2	
Dec 27 (Wed)	Chapter 3. Standard language vs Cultured language Chapter 4. Korean in contact with Chinese	3 4	
Dec 28 (Thu)	Chapter 5. Korean in contact with Japanese Chapter 6. Sound symbolism in Korean	5 6	
Dec 29 (Fri)	Chapter 7. Korean proverbs Chapter 8. Korean terms of calendar	7 8	
Jan 2 (Tue)	Chapter 9. Korean kinship terms Chapter 10. Slang in Korean	9 10	
Jan 3 (Wed)	Chapter 11, 12. Korean honorifics Chapter 13. Phatic expressions in Korean	11 12 13	
Jan 4 (Thu)	Chapter 16, 17. Gender differences	16 17	
Jan 5 (Fri)	Chapter 18, 19. Advertisement and TV Ad.	18 19	
Jan 6 (Sat)	Chapter 20. Linguistic structures of Korean	20	
Jan 8 (Mon)	Chapter 22. Dialect variation in Korean	22	
Jan 9 (Tue)	MID-TERM		
Jan 10 (Wed)	Presentation		
Jan 11 (Thu)	Presentation		
Jan 12 (Fri)	Graduation		

<https://books.google.com.kh/books?id=H4CsWDEi52IC&printsec=frontcover#v=onepage&q&f=false>