

CUNY

12/06/2019

AR/VR

Matt MacVey

Academic Program Specialist,
AR/VR Journalism Lab
Newmark Graduate School of
Journalism CUNY

- AR/VR Tools + Applications
- Skills and Job Opportunities
- What's happening on other campuses
- AR/VR at CUNY
- AR/VR at Newmark Journalism School
- Announcements/Opportunities

Immersive Stories: 360 Video



Rohingya Exodus, Associated Press



3D Asset Creation

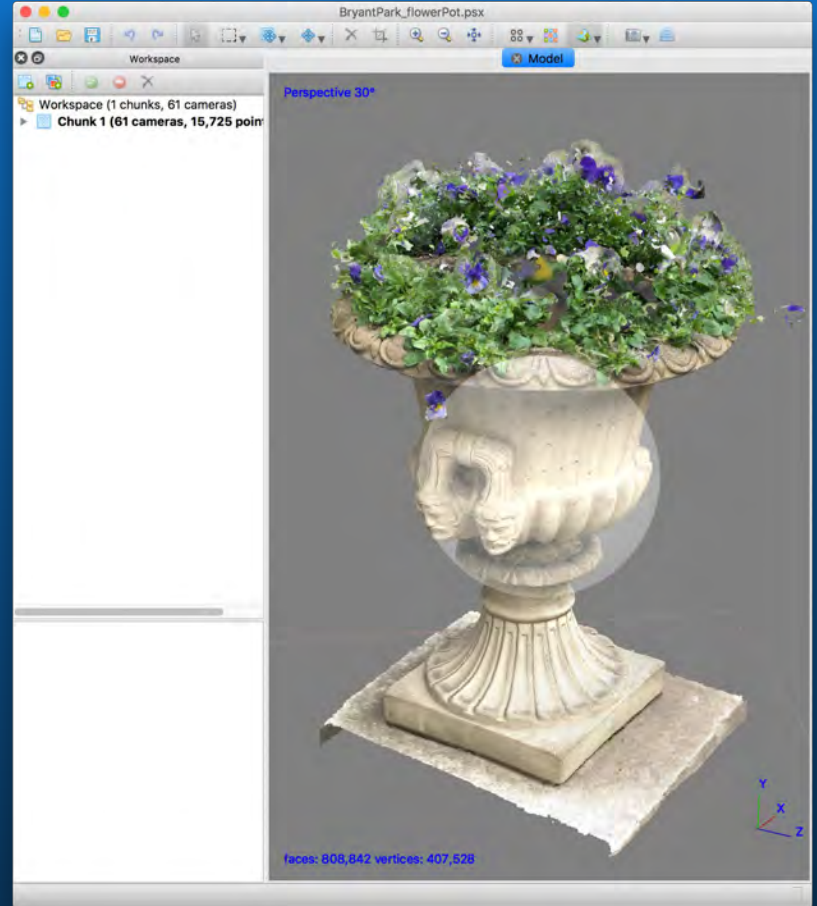
Use **Photogrammetry** to create 3D models from photos

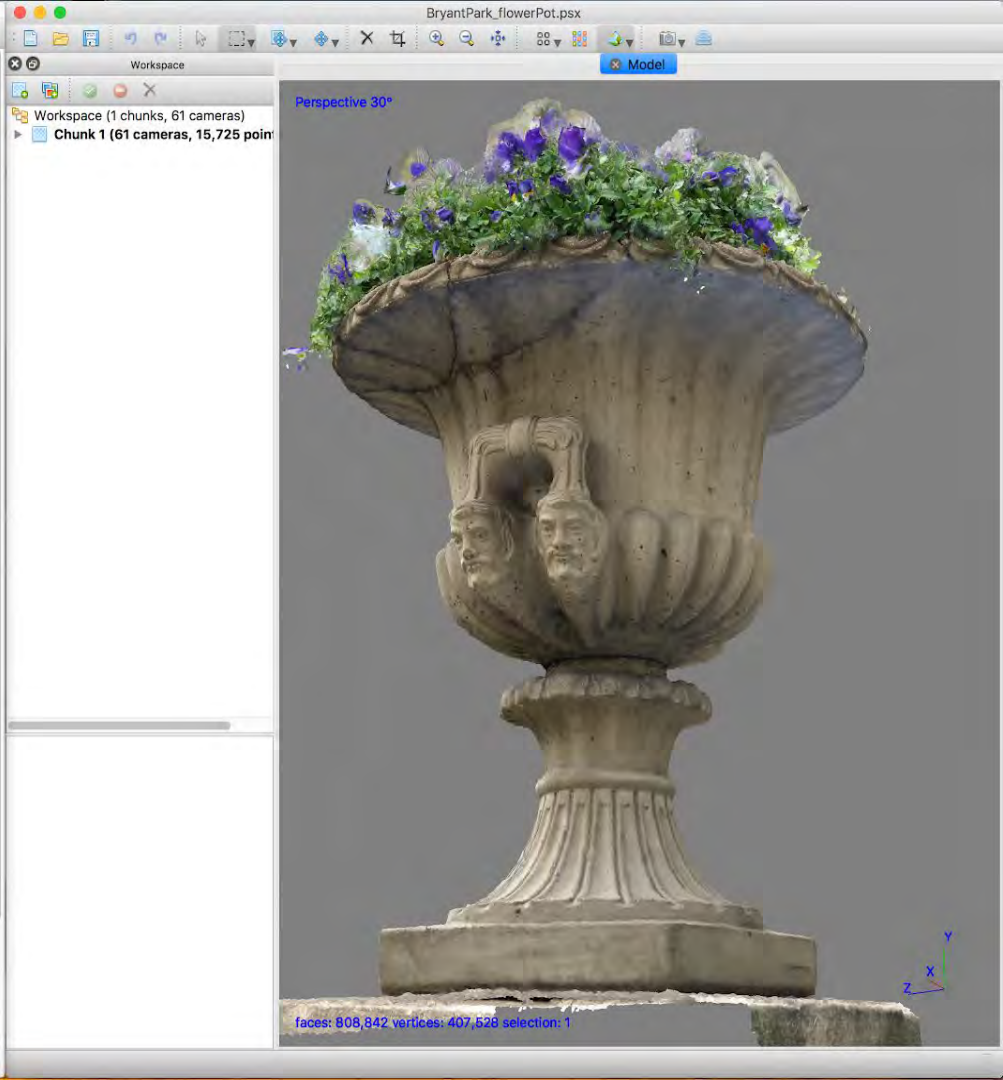
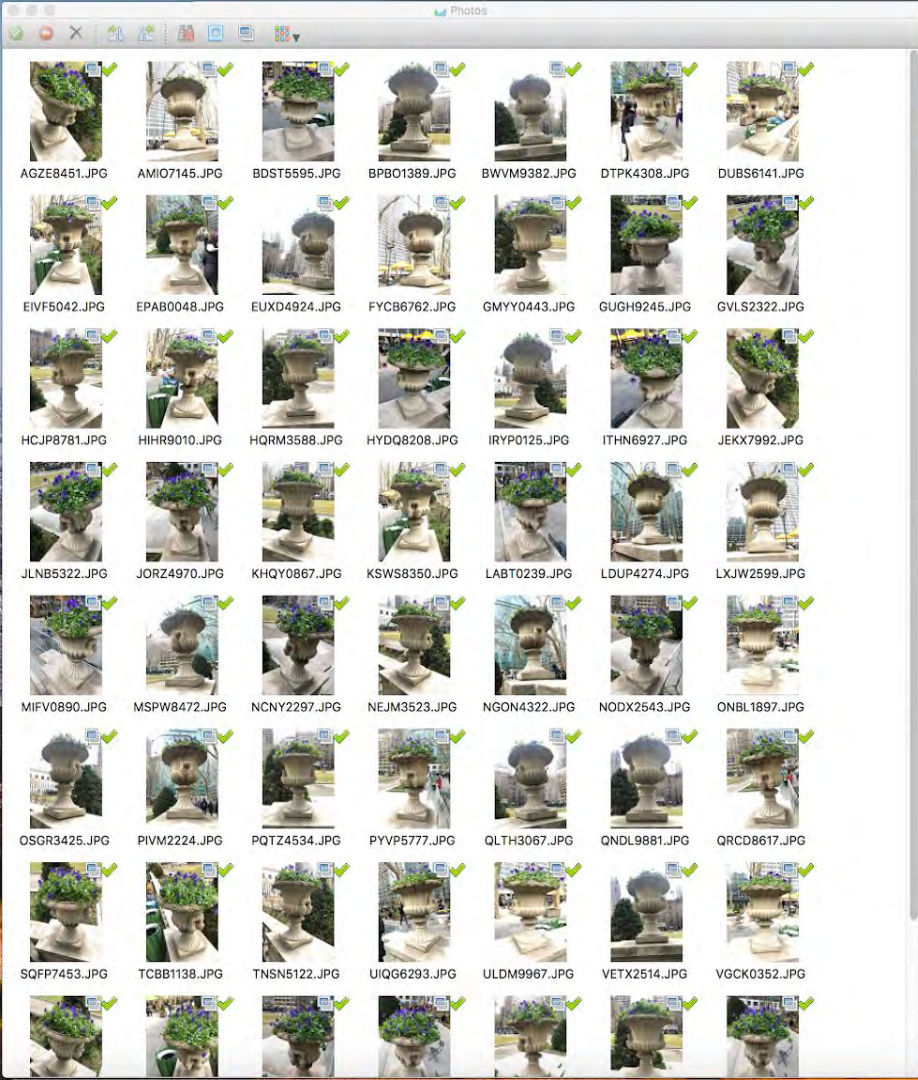


TOOL:

Photogrammetry

- Reality Capture
or
- Agisoft Metashape





Immersive Stories: Volumetric Video



“Greenland
Melting”
Nova, Frontline,
Emblematic

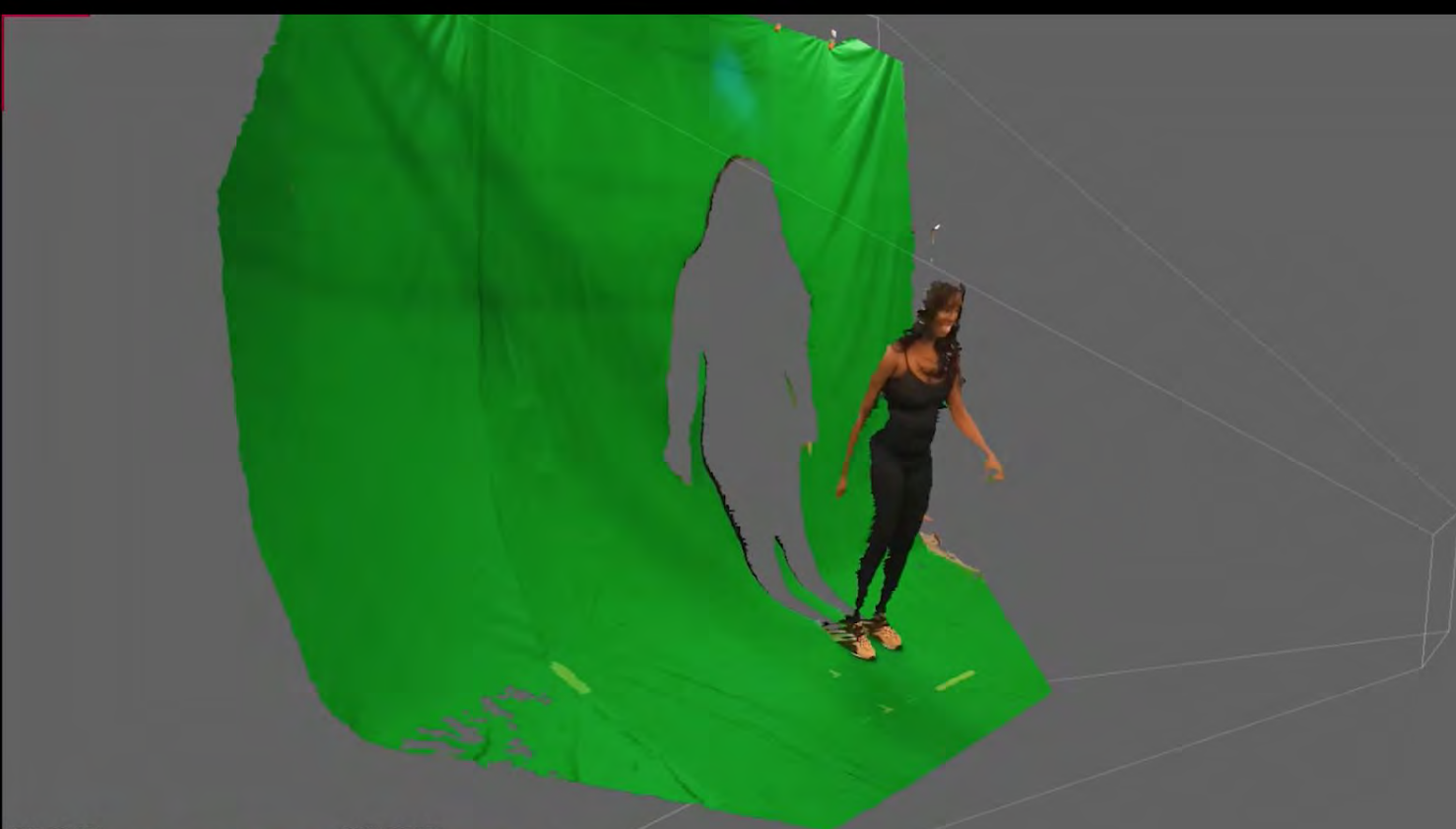


3D Video Capture

Create **Volumetric Video** with a depth camera or camera arrays



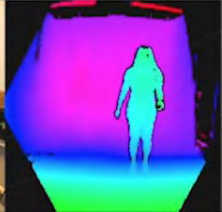
Azure Kinect



VIDEO PREVIEW



DEPTH PREVIEW



Depthkit

RECORD EDIT

LIBRARY

Recordings

SENSOR CONFIGURATION

Sensor

Azure Kinect

STREAM CONFIGURATION

COLOR SETTINGS

ADVANCED SETTINGS

RECORD

Diagnostics

Recording... 01:02

Frame Backlog 0

Frames Dropped 0

Remaining disk space: 176.01GB

RECORDING

Standalone VR

Oculus Go



\$200

Oculus Quest



\$400

Room scale VR

HTC Vive



Playstation VR

Oculus Rift

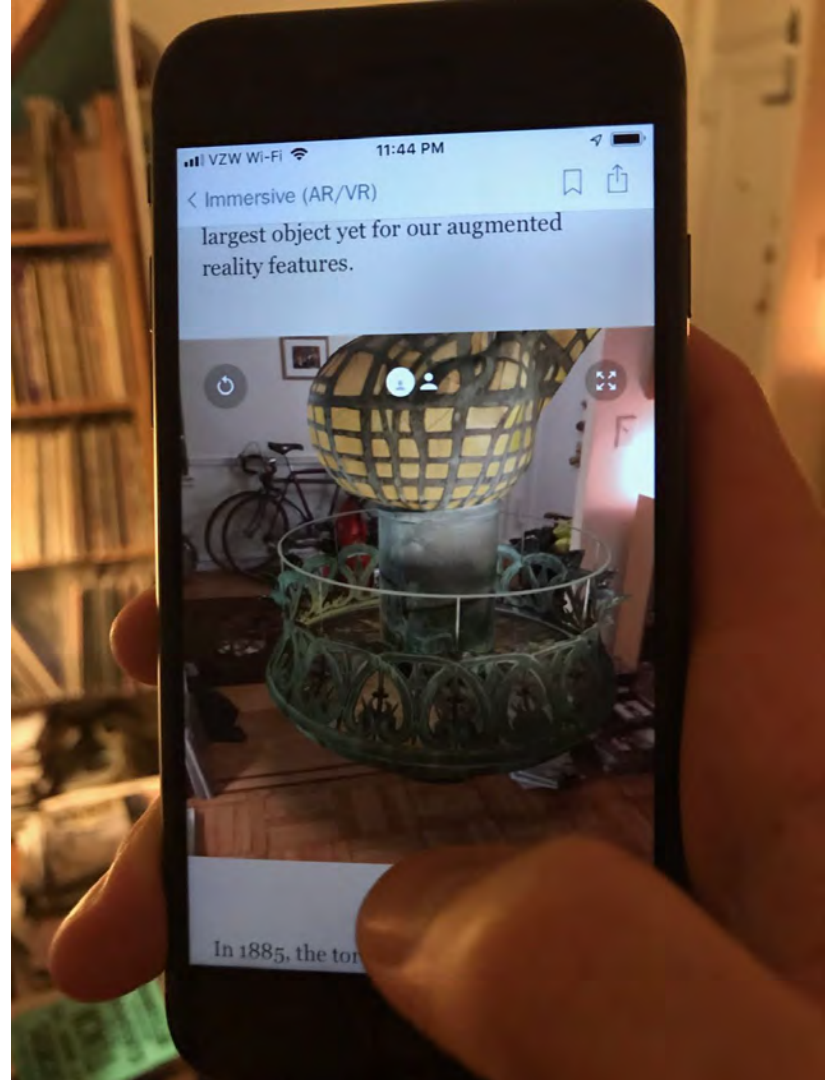


04:06

Oxford Medical Simulation

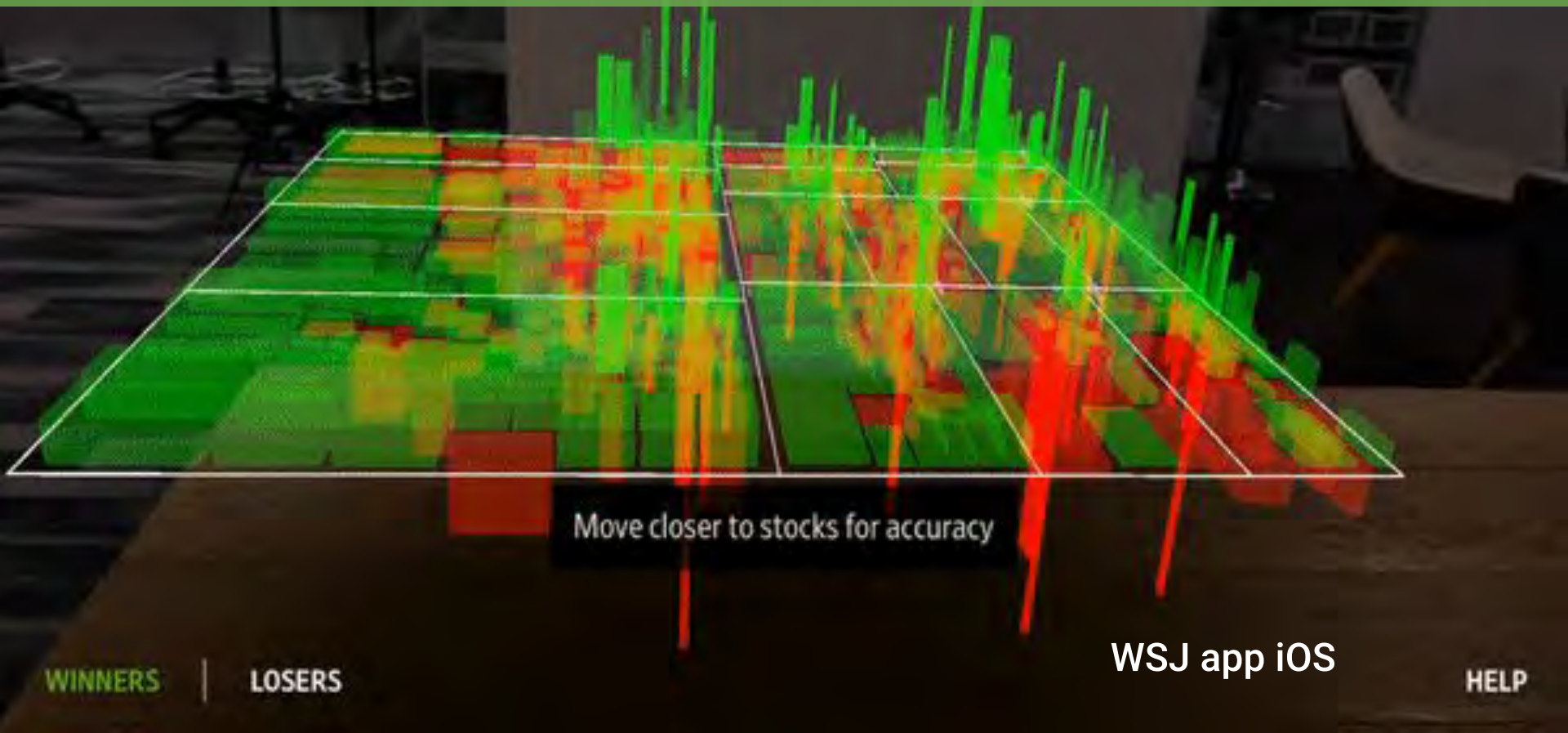


Smartphone Augmented Reality

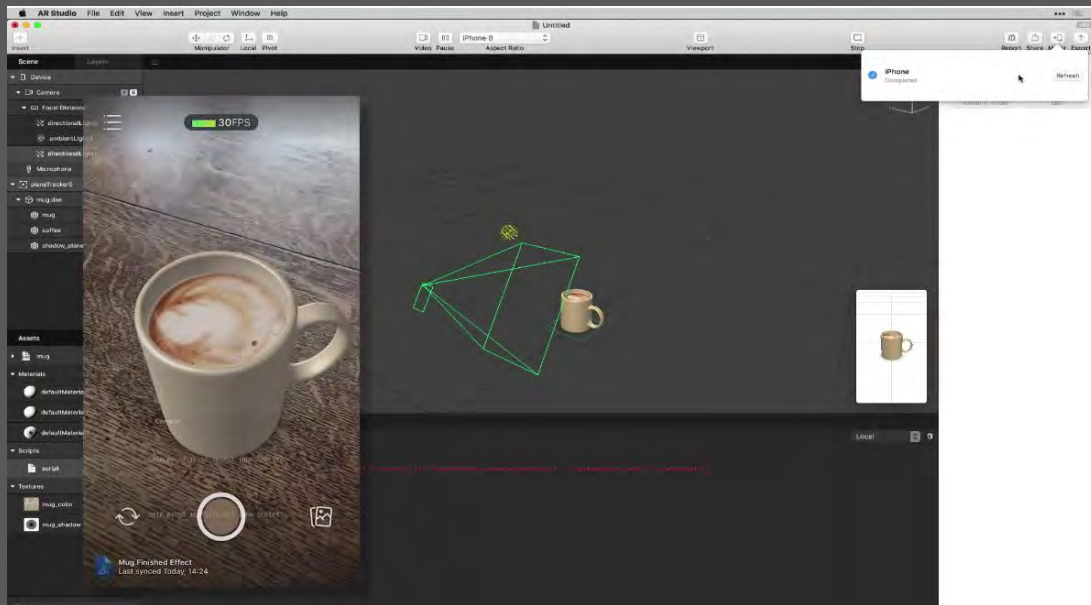
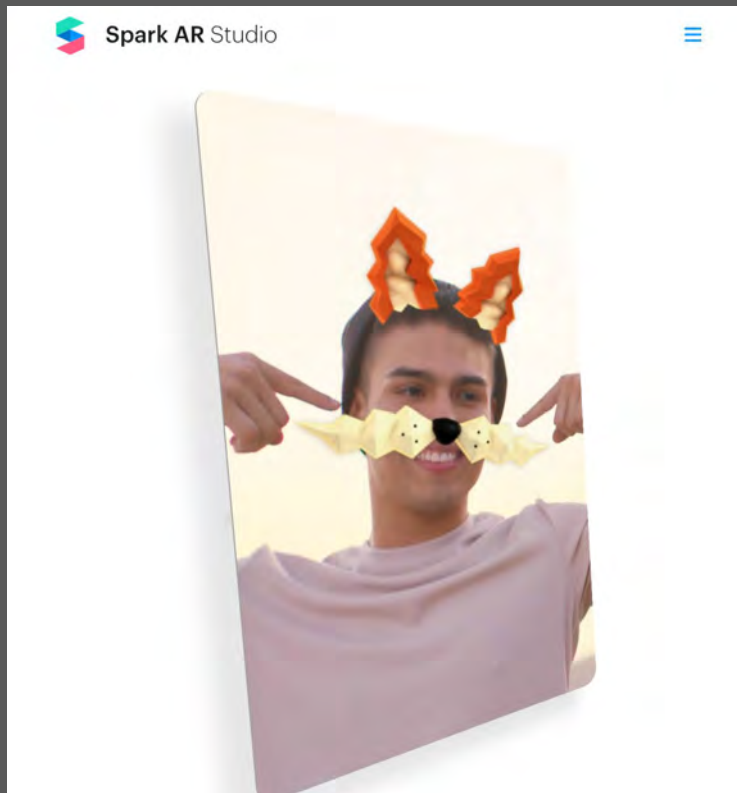


Augmented Reality Data Visualization

RESET



Facebook Spark AR Studio



ARCore

AR SDK for Android



ARCore

Apple ARKit



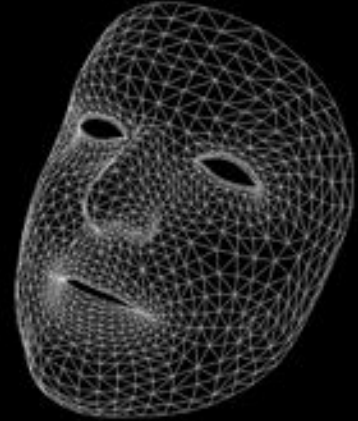
ARFaceAnchor

Added when face detected

Position and orientation

3D topology and facial expression

Tracked in real-time



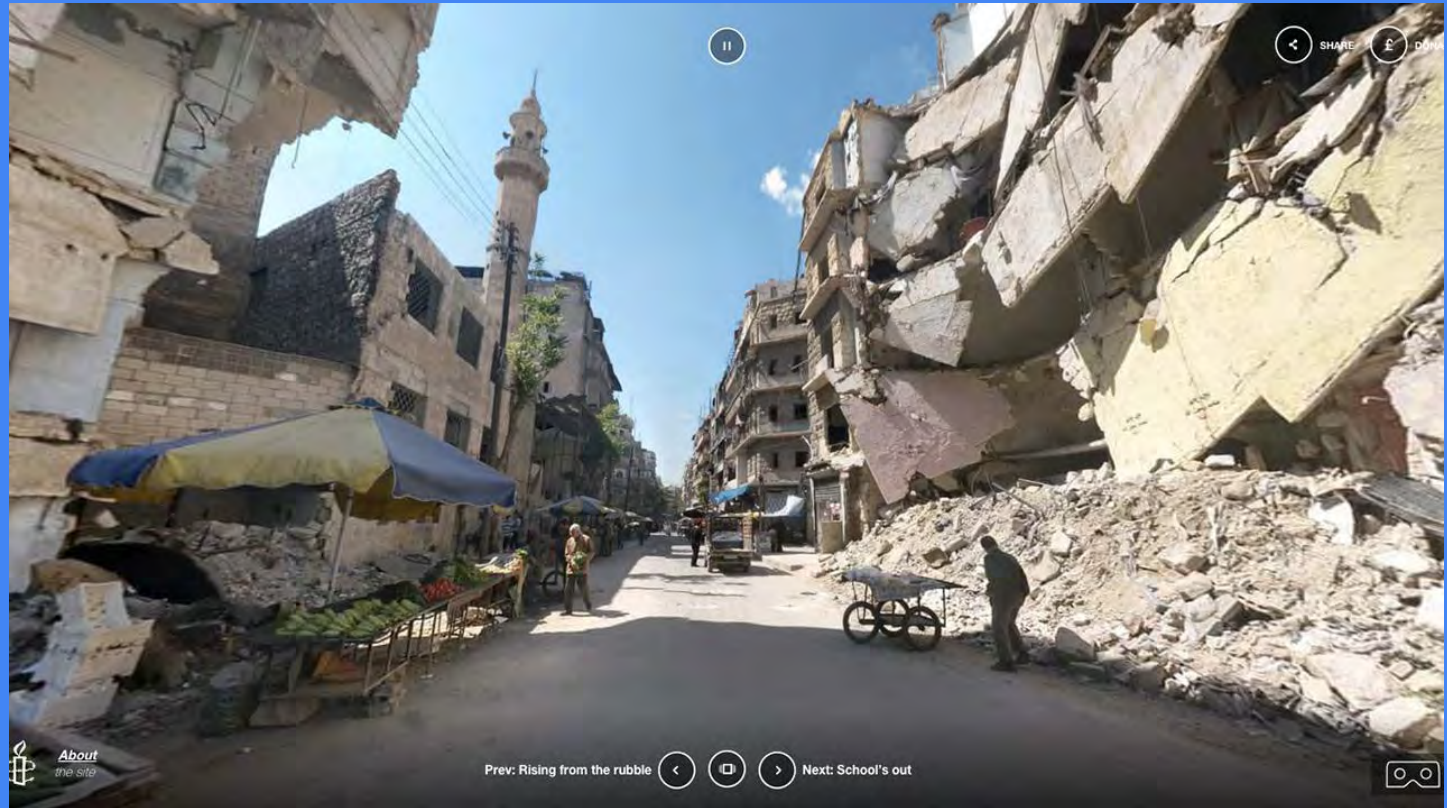
Motion tracking

Point detection and pinning

Light estimation + Face Tracking on iPhone X

Apple

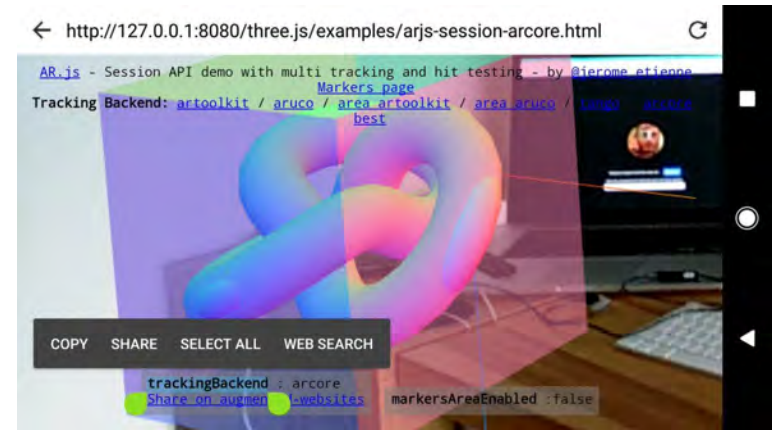
WebXR



Amnesty International, Junior

Web AR

Augmented Reality in the web browser



AR.js

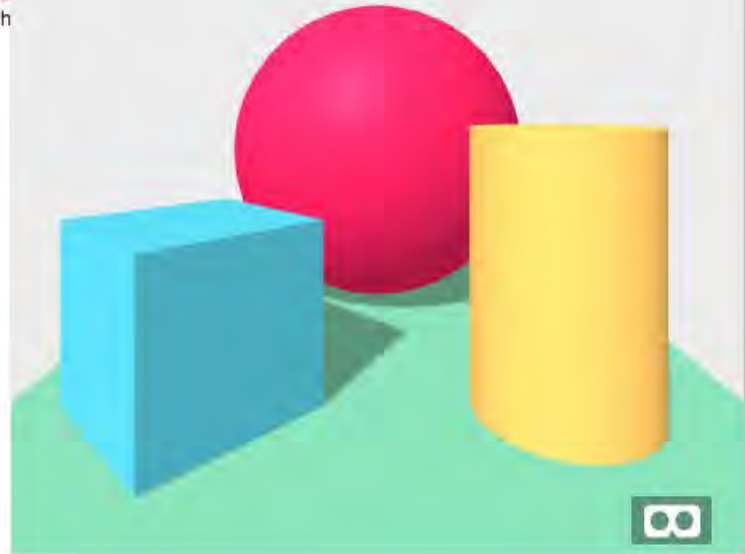
WebARonARKit

WebARonARCore

three.ar.js

```
1 <!DOCTYPE html>
2 <html>
3   <head>
4     <meta charset="utf-8">
5     <title>Hello, WebVR! • A-Frame</title>
6     <meta name="description" content="Hello, WebVR! • A-Frame">
7     <script src="https://aframe.io/releases/0.8.2/aframe.min.js"></script>
8   </head>
9   <body>
10    <a-scene background="color: #ECECEC">
11      <a-box position="-1 0.5 -3" rotation="0 45 0" color="#4CC"></a-box>
12      <a-sphere position="0 1.25 -5" radius="1.25" color="#EF2D"></a-sphere>
13      <a-cylinder position="1 0.75 -3" radius="0.5" height="1.5"></a-cylinder>
14      <a-plane position="0 0 -4" rotation="-90 0 0" width="4" height="4"></a-plane>
15    </a-scene>
16  </body>
17 </html>
```

Remix to Edit



aframe.io

```

42     event-set__3="__event: Remix to Edit :;
43     event-set__4="__event: mouseleave; scene:
44     set-image="on: click; target: #image-360
45     sound="on: click; src: #click-sound"></a>
46   </script>
47 </a-assets>
48
49 <!-- 360-degree image. -->
50 <a-sky id="image-360" radius="10" src="#theta1
51
52 <!-- Image links. -->
53 <a-entity id="links" layout="type: line; margi
54   <a-entity template="src: #link" data-src="#t
55   <a-entity template="src: #link" data-src="#t
56   <a-entity template="src: #link" data-src="#t
57 </a-entity>
58 <a-entity id="links" layout="type: line; margi
59   <a-entity template="src: #link" data-src="#t
60   <a-entity template="src: #link" data-src="#t
61   <a-entity template="src: #link" data-src="#t
62 </a-entity>
63
64 <!-- Camera + cursor. -->
65 <a-entity camera look-controls>
66   <a-cursor id="cursor"
67     animation__click="property: scale; startEv
68     animation__fusing="property: fusing; start
69     event-set__1="__event: mouseenter; color: s
70     event-set__2="__event: mouseleave; color: b
71     fuse="true"
72     raycaster="objects: .link"></a-cursor>
73 </a-entity>
74 </a-scene>
75 </body>
76 </html>

```



Find your perfect role.

Most corporate roles require English-language skills.

Filters Clear all

📁 | ★ | 🕒

Refine by

Location ① +

Keyword +

Teams +

Products and Services +

Language Skills +

Searched for: "vr"

1 Filter(s) Applied

📁 Save Search

📍 United States

67 Result(s)

Sort by: Newest

Technical Artist, AR/VR Applications

Santa Clara Valley (Cupertino)

Software and Services

☆ +

Dec 3, 2019

Sensors SQA Engineer

Santa Clara Valley (Cupertino)

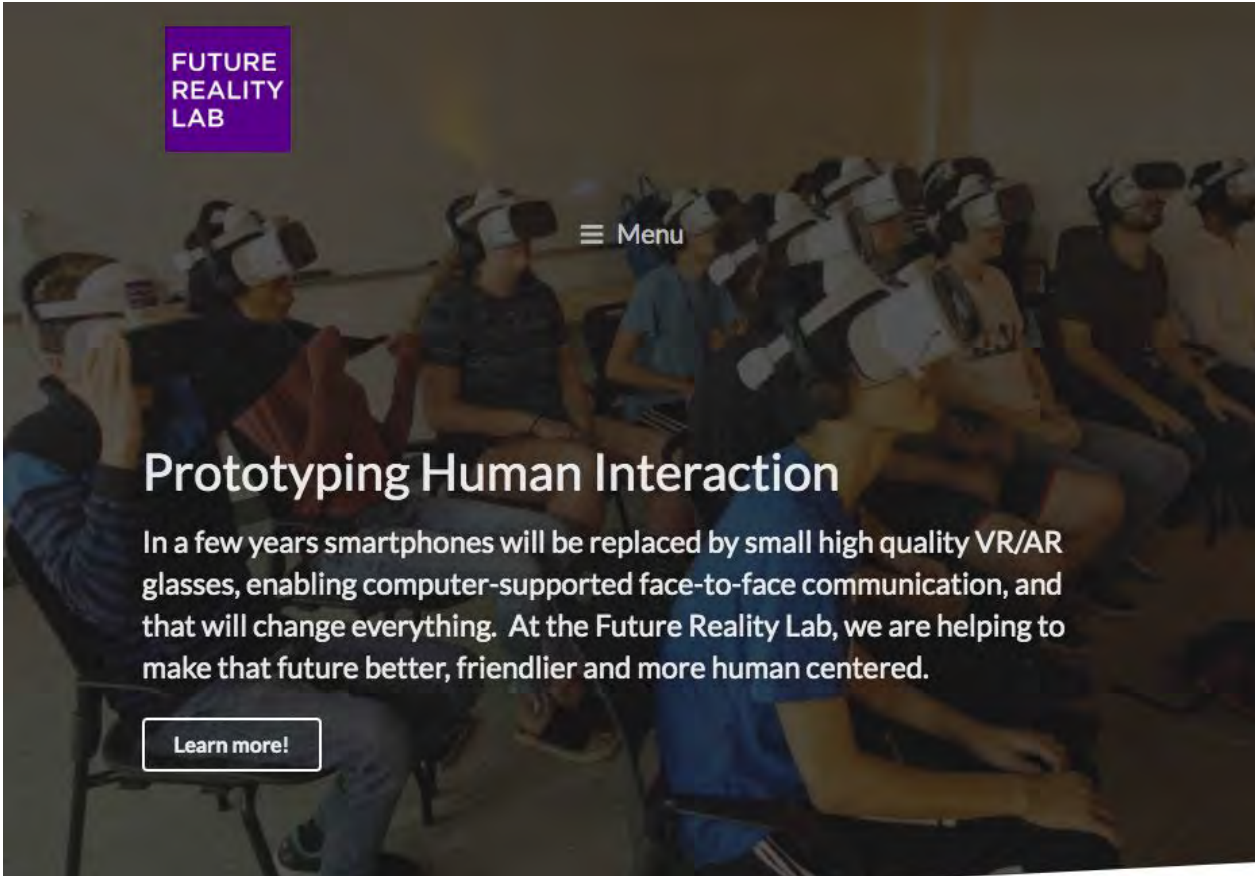
Hardware

☆ +

Dec 2, 2019

C++, Swift, Objective-C

NYU Future Reality Lab

A group of people, likely students, are seated in a row, each wearing a VR headset. They appear to be in a classroom or lab setting, engaged in a virtual reality experience. The image is dimly lit, with the text overlaid on top.

FUTURE
REALITY
LAB

Menu

Prototyping Human Interaction

In a few years smartphones will be replaced by small high quality VR/AR glasses, enabling computer-supported face-to-face communication, and that will change everything. At the Future Reality Lab, we are helping to make that future better, friendlier and more human centered.

Learn more!

New School XReality Center

THE NEW SCHOOL

XREALITY
CENTER

XReality Lab News Projects Learning About Visit XReality Lab

NEWS



The XReality Center Featured in Campus Technology's article: 9 Amazing Uses for VR and AR in College Classrooms

Earlier this week, Campus Technology released an article: 9 Amazing Uses for VR and AR in College Classrooms in which they featured The XReality Center as one of the nine [...]



While You Wait...1.1

Navarra Novy-Williams and Carlos Johns-Dávila from the Arts Management and Entrepreneurship at The College of Performing Arts invite you to view their capstone project: While You Wait...1.1. The installation series is site-specific virtual [...]



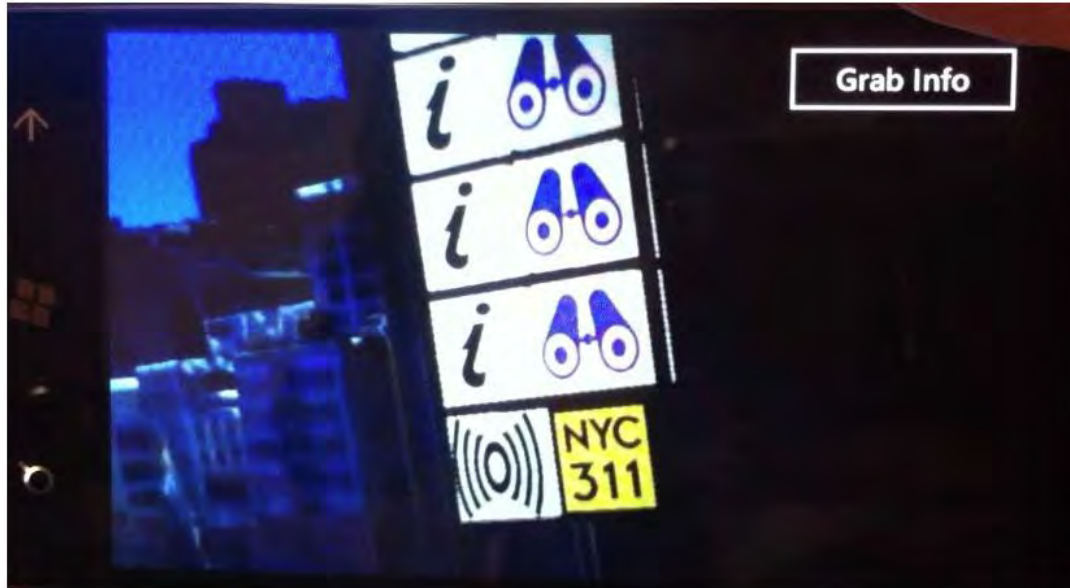
The New School + #SXSW: Maya Georgieva, Director of Digital Learning at The New School, Discusses Design Principles for XR Education

XR is generally used as a term to encompass the vast possibilities of reality warping technology, which includes VR, AR, and more. As Director of Digital Learning and the XReality [...]



Other Schools

Columbia University Computer Graphics and User Interfaces Lab



Head 'n Hand: Combining Headworn and Handheld Mobile Augmented Reality

Nicolas J. Dedual

Steven Feiner



Harvard Augmented Reality/Virtual Reality Studio

<https://news.harvard.edu/gazette/story/2019/02/at-studio-harvard-college-senior-celebrates-potential-of-ar-vr-technology/>

AR/VR JOURNALISM LAB

Newmark Graduate School
of Journalism at CUNY

bitly.com/newmarkarvr



Founded 2006
M.A. in Journalism
M.A. in Journalism - Spanish-language
M.A. in Social Journalism
Executive Program in News Innovation
and Leadership

Newmark AR / VR Journalism Lab





Local Stories in 360° Videos
bitly.com/newmarkj360



Intro to 360 for Small News Organizations

[bitly.com/
intro360newsrooms](https://bitly.com/intro360newsrooms)

[bitly.com/
introvideo360](https://bitly.com/introvideo360)

Intro to Shooting in 360°

360 video makes you feel like you are there



Capturing and editing a 360 video is a simple process that involves a 360 camera and your smartphone

Camera settings

Download the Gear 360 app and go to network settings. In wifi settings choose the Gear 360 camera to connect your phone

- Set the camera to Video
- Set Video Size to 2880 x 1440 (30fps)
- Be sure you're recording with both lenses > 360° Dual Lens

For a complete guide to camera settings go here:
<https://www.samsung.com/us/support/owners/product/gear-360-2017>



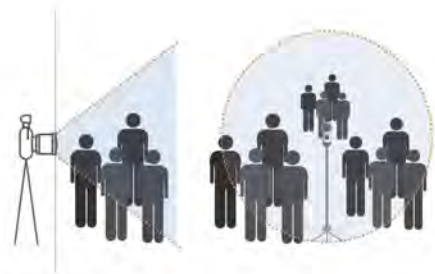
Shooting in 360 Degrees vs 2D Flat Video

Shooting in 360 means capturing action from all sides. There is no hiding behind the camera because the camera has two lenses, each captures 190-degree semispheric shots. Through an app on your phone, the two shots are combined or stitched to get a full 360-degree shot.

DSLR

VS

360 Camera



How a 360 camera sees



**Hands-On
Intro Workshops**

Connecting the Theta to your phone

Connect to the camera you're holding, not your neighbors.

Find your camera ID on the bottom of the camera.





Meetups



**Storytelling
Workshops**



Photogrammetry
Volumetric Video
A-Frame
Spatial Audio
AR on Social Platforms



LEHMAN
COLLEGE

CUNY

[UNITY WORKSHOP](#)

[VR TRAINING ACADEMY](#)

[CURRICULUM](#)

[EVENTS & MEDIA](#)

[NEWS](#)

[OPEN HOUSE](#)

Virtual Reality Training Academy & Development Lab

@ CUNY on the Concourse



The Hedwig Schindler Virtual Reality Lab

Baruch

Macaulay Announces the NYU/Tandon/NYC Media Lab Augmented Reality/Virtual Reality Internship Program



Creating an Immersive Learning Experience Using Virtual Reality at CSI

(New Technologies and Approaches)

Immersive learning using VR allows students to interact within 3D worlds, offering an opportunity to engage, improve material retention and be exposed to “real life” situations. CSI will discuss the planning involved in creating a VR lab and choosing the technology to support users, while being cost efficient. Faculty will demonstrate how VR worlds, created using 3D cameras, were integrated into classes. Furthermore, attendees can experience this technology for themselves.

Heidi Bertels, Assistant Professor of Management

Linda John, Director of Academic Computing

Patricia Kahn, Chief Information Officer and Assistant Vice President for Information Technology Services

Nerve Macaspac, Assistant Professor of Geography

All of College of Staten Island

Digital Dissertation with Augmented Reality - GC

Jesse Merandy (Ph.D. '19, English)

SOMETHING TO YAWP ABOUT: A DIGITAL DISSERTATION ON WALT WHITMAN

News > All News > Something to Yawp About: A Digital Dissertation on Walt Whitman



Brooklyn Bridge Park bears an inscription from Walt Whitman's "Crossing Brooklyn Ferry" and is one of the Brooklyn Heights sites explored in "Vanishing Leaves," a digital doctoral dissertation by Jesse Merandy (Ph.D. '19, English).

The 200th anniversary of Walt Whitman's birth is coming up on May 31. The revered poet will be celebrated by scholars and enthusiasts in a series of events throughout New York, including one at his birthplace featuring Graduate Center Distinguished Professor [David S. Reynolds](#) (English), author of the Bancroft Prize-winning book, *Walt Whitman's America: A Cultural Biography*.

And, just in time for the bicentennial, [Jesse Merandy](#) (Ph.D. '19, English) has



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OCT
22

Fall CUNY AR/VR Meeting

by Matt MacVey [Follow](#)

Free



Sales Ended

[Details](#)

Join an informal, interdisciplinary, pan-CUNY meeting of faculty and staff interested in and working with augmented and virtual reality

25 Attendees from
11 Campuses

- Intros from attendees about what they are working on with AR and VR

VR/AR News and Opportunities

- [RLab. Janice Brown](#) will give an overview of the RLab and

Date And Time

Tue, October 22, 2019
9:30 AM - 11:00 AM EDT
[Add to Calendar](#)

Location

CUNY Graduate Center
365 5th Avenue
Science Center (Room 4102)
New York, NY 10016
[View Map](#)

Discussion

- What resources can we share?
- What role should CUNY play in NYCs immersive and spatial computing ecosystem?
- What should this group be?

Lab Spaces

- Space and equipment

Events

- Lectures, demo sessions, Meetups

Teaching and curriculum

- Best practices, frameworks, interdisciplinarity

Resources + Onboarding tools

- Knowledge hub
- Examples of good VR and AR work

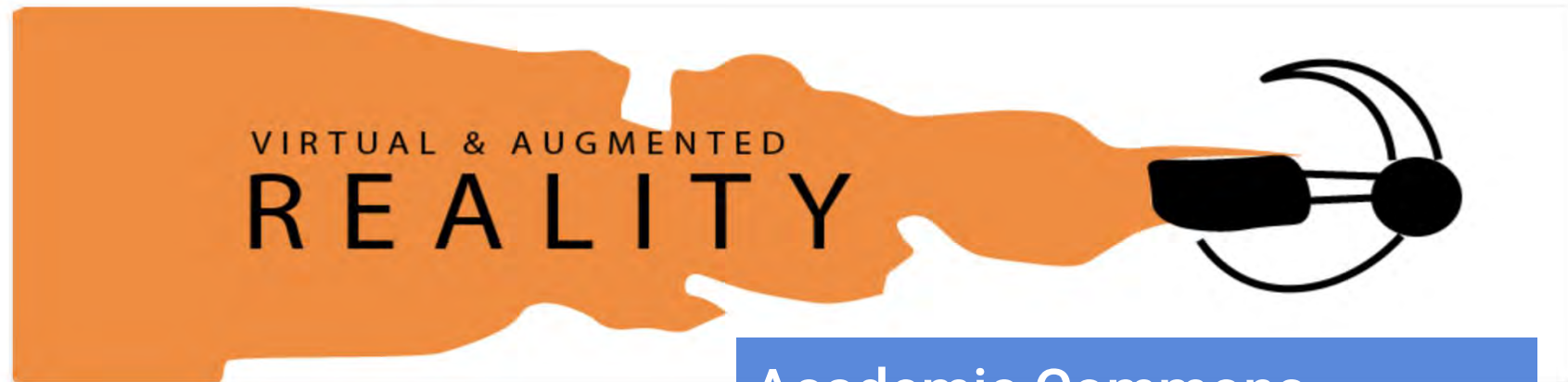
Access and understanding

- How can we promote access, understanding and inclusion in VR and AR tech with our students, faculty and staff?

**ANNOUNCEMENTS
/OPPORTUNITIES**

CUNY AR/VR Immersive Interest Group

HOME COURSES RESOURCES ANNOUNCEMENTS



Academic Commons
 site in progress

arvr.commonsgc.cuny.edu/

RECENT ANNOUNCEMENTS

[Group Meeting](#) October 11, 2019

Hello, this site is meant to be a clearing house of information, links and resources for students, staff and faculty working with immersive and spatial technology including virtual reality and augmented reality.

A large, glowing neon graphic in yellow and orange, resembling a stylized 'V' or a checkmark, is positioned behind the text.

REALITY HACK

MIT XR HACKATHON

JANUARY 16 - 20, 2020

APPLY NOW

www.mitrealityhack.com/



THANKS!

bitly.com/newmarkarvr
matthew.macvey@journalism.cuny.edu