

BBA International Business

This course requires 63 major credits

PROGRAM KEY POINTS

- Focus on developing skills to navigate diverse business environments and engage with multicultural teams.
- Curriculum covers international trade, global marketing, and cross-cultural management, emphasizing the complexities of conducting business worldwide.

FOUR-YEAR CAREER MAP ADVISORY

- Accompanying the Career Milestones, please use the Academic Degree Program Maps link that offers suggested four-year course combinations and prerequisites based on the undergraduate annual catalog year you started at QC.
- All underlined content in this document acts as a hyperlink to important resources for your guidance. Access these links using the command (*ctrl + click*) or if you are using the printed version, please scan the QR codes.
- Review your academic program maps to align it with your career milestone map.



ACADEMIC MAP



CAREER MAP



* Repeat regularly in each academic year (Years 1, 2, 3 & 4)

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Freshman

FALL

Career Milestones	Done
Access Handshake QC *	
Create a Draft Resume	
Review Courses for the Major	
Join a Student Club on campus	
Attend the Career Center's Meet and Greet Orientation *	
Take a Focus2 career assessment	

SPRING

Career Milestones	Done
Create a LinkedIn Account	
Explore career options for International Business majors	
Schedule an appointment on QC Navigate with an advisor (career, academic and/or faculty) *	
Join student International Business and organizations such as AIB , FMA , RMA , etc.	
Attend Career Center's workshops	
Participate in a virtual work experience program	

Sophomore

FALL

Career Milestones	Done
Update your Handshake QC profile and interests *	
Develop a network of contact through LinkedIn	
Build out and formulate an effective resume	
Engage in virtual international business exchange programs	
Apply for actuarial related summer internships	
Attend Professional Development Workshops	

SPRING

Career Milestones	Done
Identify a mentor and check-in periodically	
Participate in stock market simulation games	
Explore opportunities to study abroad	
Join professional organizations . Attend on campus and external career fairs, local meetings, conferences and seminars	
Subscribe to international business magazines	
Learn software as Excel, SQL, Bloomberg, Tableau, etc.	



ACADEMIC MAP



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Junior

FALL

Career Milestones	Done
Update resume to be more succinct and industry ready	
Utilize LinkedIn to build your network	
Apply for internships on HandshakeQC , Spring Forward, Career Launch , CUNY Tech Prep , LifeSci NYC , etc.	
Participate in international market analysis simulations	
Attend workshops on cultural diversity and international business etiquette	
Enhance communication skills in a global business environment	

SPRING

Career Milestones	Done
Acquire technical internship interview readiness	
Engage in international consultancy projects . Work on real projects from businesses around the world.	
Secure one internship by Senior year	
Consider self-guided case studies outside the classroom	
Prepare for global business certification exams	
Research various roles in international business markets	

Senior

FALL

Career Milestones	Done
Take advantage of events offered by Career Center to perfect job search, interviewing and employability skills	
Schedule an appointment with the career advisor	
Inform contacts you are in the process of searching for a job	
Apply, apply and apply for more jobs . Record your progress	
Complete a senior thesis or capstone project	

SPRING

Career Milestones	Done
Apply for more jobs . Record your progress and remember to follow-up on your applications	
Secure references and recommendations	
If applicable, complete graduate school app process	
Connect with our alumni office and join QC alumni	
Connect with alumni on LinkedIn professional groups	
Consider an MBA or additional certifications	



ACADEMIC MAP



CAREER MAP



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