

### The BALA Curriculum

#### **Required Core Courses**

BALA 101: Business & Society **BALA 103W:** Critical Thinking in Business BALA 200: Entrepreneurship & Innovation **BALA 201W: Business Communications** BALA 302: Law & Ethics in Business BALA 303: Strategic Management & Leadership

#### **Electives** (choose one)

ACCT 100	CSCI 100	I
ACCT 261	<b>DESN 296</b>	ľ
<b>BALA</b> 250	ECON 220	1
BALA 391	<b>FNES 275</b>	F
BALA 398	<b>FREN 235</b>	F
BUS 247	<b>GERM 235</b>	ι
CSCI 048	GRKMD 235	

**TAL 235 1EDST 264 1USIC 242** PHYS 270 PSYCH 226 **JRBST 223** 

Scan the QR Code for detailed course descriptions





# The Honors Minor in **Business And Liberal Arts**

Bridging academics with leadership, business I professional skill development

A unique multidisciplinary approach to the study of the professional world, the Honors BALA Minor program combines the study of the arts and sciences with carefully selected exposure to basic business principles to provide an effective link between your liberal arts interests and your career aspirations.

Designed with the input of top professionals with an eye toward preparing students for career success, effective oral and written communication are emphasized throughout the program as well as analytical decision-making and problem-solving - critical skills necessary to excel in today's competitive environments, whatever your chosen field.

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